**Oral Presentation Rubric: Business Plan Proposal**

**Student: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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| **Trait** | **4** | **3** | **2** | **1-0** |
| **Non Verbal Skills** |  |  |  |  |
| **Eye contact** | Holds attention of entire audience with the use of direct eye contact, seldom looking at screen. | Consistent use of direct eye contact with audience, but still returns to screen. | Displays minimal eye contact with audience, while reading mostly from the screen. | No eye contact with audience, as entire report is read from screen. |
| **Body Language** | Movements seem natural and help the audience to visualize and maintain focus. | Makes movements or gestures, which enhance articulation. | Very little movement or descriptive gestures or displays some distracting habits | No movement or descriptive gestures. Distracting habits are apparent. |
| **Poise** | Student displays relaxed, self-confident nature about self, with no mistakes. | Makes minor mistakes, but quickly recovers from them; displays little or no tension. | Displays mild to moderate tension; has trouble recovering from mistakes. | Tension and nervousness is obvious; has trouble recovering from mistakes. |
| **Elocution** | Student uses a clear voice and correct, precise pronunciation of terms so that all audience members can hear presentation | Student’s voice is clear. Student pronounces most words correctly. Most audience members can hear presentation | Student’s voice is low. Student incorrectly pronounces terms. Audience members have difficulty hearing presentation. | Student mumbles, incorrectly pronounces terms, and speaks too quietly for a majority of audience to hear. |

/**16 ÷ 2**

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| **Content** | **4** | **3** | **2** | **1-0** |
| **Information** | Information is interesting, appropriate and well organized. No grammatical errors. | Information is less than interesting, some problems with organization and/or grammar. | A little boring, organizational or grammatical errors apparent. | Dull, full of errors and lacks organization. |
| **Technology** | Font is easy to see, presentation is attractive and purposeful. | Some problems with the display of font, presentation components are not centered or in some small way lacking. | Problems with the display of font, presentation is not centered or in some way lacking. | Hard to read, presentation is not well-designed. |
| **Questions** | Student fully answer questions with authority and respect. | Student answers the questions, but lacks authority, confidence or respect in some way | An attempt is made to answer the questions but one or more questions poses difficulty for the student | Student struggles to answers questions and the answer lacks clarity and/or content |

Comments:

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**/14**