**Fair Trade Research Project**

In pairs create a Powerpoint slideshow about fair trade. You must work with someone in class that you have never worked with before and that does not sit within 6 feet of you. Decide how you will split up the workload. If you decide to split up the completion of the slides, I will help you merge the two files next class.

Each slide should contain bulleted points (no long sentences or paragraphs) and a relevant good quality image. Do not use the image as a background. Do not copy and paste, rather summarize the point in your own words.

**Information sources must be cited on the bottom of each slide (and image source must be placed directly beneath the image).**

Slide 1 – Title slide.

Slide 2 – Define the following terms: ethical, sustainable.

Slide 3 to 5 – Provide 3 examples of how some businesses are unethical and/or unsustainable. Put one image and description on each slide.

Slide 6 – Provide at least 3 reasons why trade is unfair for producers in developing countries.

Slide 7 – Explain what fair trade is. Explain the main philosophies (beliefs) of fair trade.

Slide 8 – Explain why fair trade is a better way of doing business.

Slide 9 – Explain the term “vote with your dollar”.

Slide 10 – How can people recognize fair trade products?

Slide 11 – List at least 5 fair trade products that can be purchased in Canada.

Slide 12 – How many fair trade towns exist in the world? In Canada? In Manitoba? Name the fair trade towns in Canada.

Slide 13 – How many fair trade campuses and schools exist in Canada? Name the fair trade campuses and schools in Manitoba.

Slide 14 – Provide a recommendation for how we could we make consumers more aware about fair trade.

**Due Date: Monday, January 18th.**